

IV INTERNATIONAL

INVESTMENT FORUM

CHILE 2017 / PROGRAMME

#Chile: #BuildingyourFuture

## INAUGURAL CONFERENCE

Tuesday, April 4th –

Sheraton Santiago Hotel & Convention Center

8:30 – 9:00 / Registration

### OPENING

9:00 – 9:20 / Director of InvestChile, Carlos Álvarez V.

9:20 – 9:35 / H.E. President of the Republic of Chile,  
Michelle Bachelet

9:35 – 9:50

### KEYNOTE SPEECH:

#### BUSINESS & INVESTMENT IN LATIN AMERICA

Executive Secretary, ECLAC- Economic Commission for Latin America and the Caribbean, Alicia Bárcena

9:50 – 11:00

### PANEL I: CHILE IN THE EYES OF FOREIGN INVESTORS

Representatives of diverse multinational companies will participate, sharing their experience of exploring and developing investment projects in Chile. Sectors: global services, R+D, food industry, non-conventional renewable energy and finance.

- **Evalueserve**- Country Manager, Sumeet Sangar
- **AgriChile –Ferrero Agriculture Subsidiary**- CEO, Eugenio Ulrici
- **Komatsu Holding South America** – Executive VP, Darko Louit
- **Pacific Hydro Chile (SPIC)** – Executive Chairman, José Antonio Valdés
- **Grünenthal** –General Manager, João Marques Simões
- **Mizuho Bank** – Chief Representative, Jun Nozaki

MODERATOR: CONSUELO SAAVEDRA, JOURNALIST AND TV PRESENTER

11:00 – 11:15 Networking coffee

11:15 – 12:10

### PANEL II: CHILE, EXPORTING TALENT

Entrepreneurship, innovation, creativity and talent form part of these success stories which offer new business opportunities for potential foreign investors.

- **Start Up Chile**- Executive Director, Rocío Fonseca
- **ArchDaily**- Founder & CEO, David Basulto
- **MapCity**- Founder & General Manager, Roberto Camhi
- **Universidad Mayor**- Vice Principal, Postgraduate & Research; former Director of the Bioinformatics and Genomics Center, Patricio Manque

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12:10 – 12:25

### DIGITAL ECONOMY & FDI IN THE CURRENT INTERNATIONAL CONTEXT

Director - Columbia Institute for Tele-Information - Columbia University, Dr. Raúl Katz

### CLOSURE

12:25 – 12:35 / Minister of Economy, Luis Felipe Céspedes